



SPONSORSHIP PROGRAM



G O D B L E S S T H E T R I B E

ABOUT US

Founded and led by a group of friends from South Dekalb, the Tribe began in 2015 with one team of ten athletes and a vision to create an organization that provided a platform for African American youth to flourish through sports.

Our mission is to **foster good character and life skills through sports**. It is our belief that involvement in team sports help children and young adults develop skills that can be used throughout life, such as a strong work ethic, discipline, competitiveness, entrepreneurship, teamwork, and pride in the community.

We utilize baseball and softball as a channel to **broaden opportunities for children in South Dekalb** through top tier tournaments throughout the United States, college tours, community philanthropy, and mentorship.





TRIBE GOALS

VICTORY ON THE FIELD &
IN THE COMMUNITY



Create and sustain an organization that offers athletes a high level of training, competition, education, facilities, and training tools.



Develop well-rounded athletes that have a strong understanding of the game of baseball or softball.



Provide athletes and parents tools to assist with earning scholarships and playing at the collegiate level.

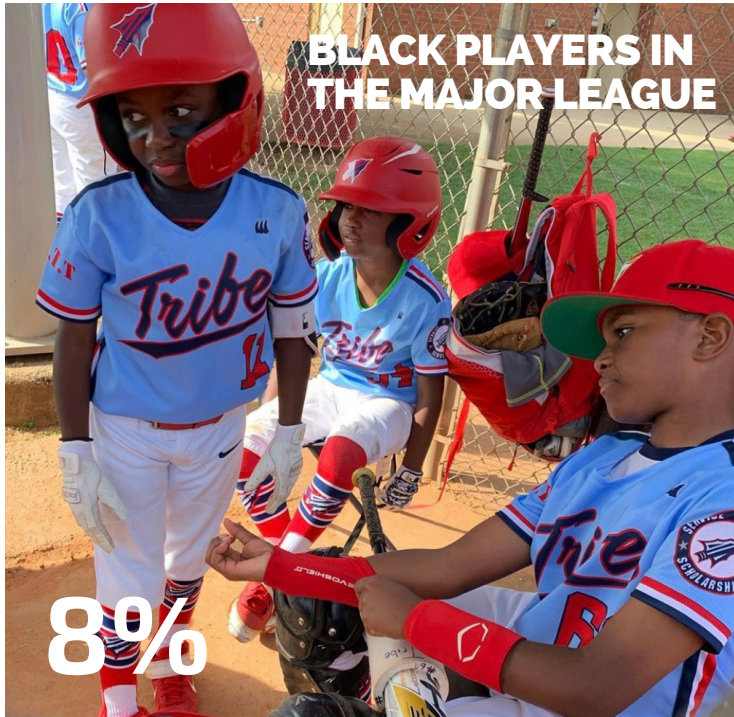


Develop a sense of pride in the community through continued philanthropic team and organizational events.



Be a positive outlet for youth to combat obesity, depression, and poor self-image.

COMMUNITY IMPACT



We strive to empower the youth in our community to realize their own potential.

- 63** TRIBE PLAYERS WITH AT LEAST A 3.0 GPA
- 57** TRIBE PLAYERS THAT PLAY MULTIPLE SPORTS YEAR ROUND
- 60+** AVERAGE NUMBER OF TOURNAMENTS PLAYED EACH YEAR



**DIVISION I COLLEGE
BASEBALL PLAYERS
ARE BLACK**

NCAA 2020



**COLLEGIATE
SOFTBALL PLAYERS
ARE BLACK**

NCAA 2020

**14.9% OBESITY RATE AGE 10 - 17 IN
GA**

2020 GEORGIA DEPARTMENT OF PUBLIC HEALTH

**81% HIGH SCHOOL GRADUATION
RATE FOR STUDENTS**

2019, DEKALBCOUNTYSCHOOLS.GA.ORG



Age 9 - 16



80+ Players



Eight Teams



Seven Baseball Teams



One Softball Team



92% of Players are African American



\$1200 Avg. Cost Per Season

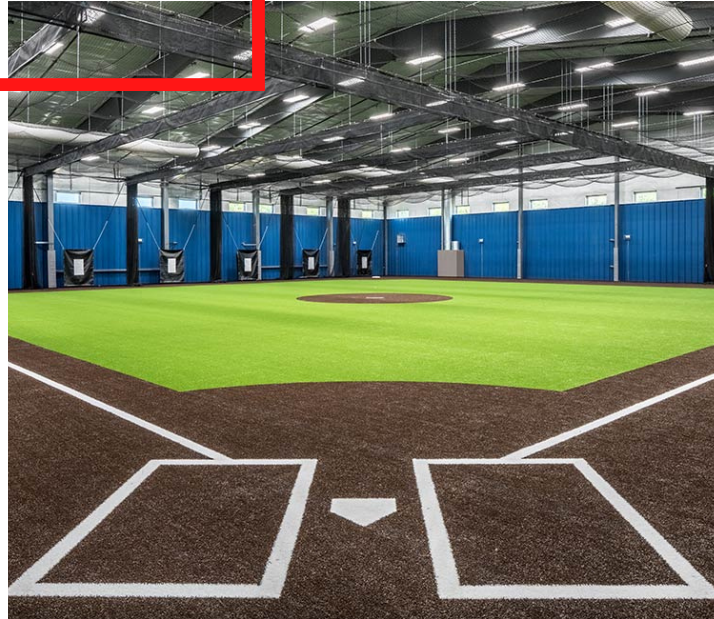


OUR ATHLETES

THE FUTURE

The Tribe Training Facility

A state of the art training academy, including indoor batting cages, classrooms, health and wellness support. Offering a place for our players to safely train year-round.



International Travel Team

The addition of annual international travel to expose our athletes to new cultures through sports.



College Prep Academy

A program to provide support to students and parents in applying to schools, applying for scholarships, understanding college requirements, preparing for standardized testing, and exposure to colleges & universities.



SPONSORSHIP OPPORTUNITIES

Since the beginning, we've been able to operate our program and keep costs low for our players from contributions by community members and businesses. Your contribution as a sponsor will assist The Tribe in the acquisition of equipment and uniforms, cover training and facilities costs, developing knowledgeable volunteer coaches, as well as tournament fees.

As a sponsor, not only will you be supporting young athletes you'll also gain access to **over 1,000 Tribe supporters** through events, emails, and social media.

Sponsorship Opportunities

HOME RUN
\$10,000+



- Company logo and URL on sdtribe.com
- Ad placement in every quarterly newsletter
- Monthly sponsor spotlight on social media
- Gameday signage
- Vendor table at all Tribe events
- Tribe Jersey, Hat & T-Shirt

TRIPLE
\$5,000



- Company logo and URL on sdtribe.com
- Ad placement in three quarterly newsletters
- Monthly sponsor spotlight on social media
- Gameday signage
- Vendor table at three Tribe events
- Tribe Hat & T-Shirt

DOUBLE
\$2,500



- Company logo and URL on sdtribe.com
- Ad placement in one quarterly newsletter
- Two quarterly sponsor spotlights on social media
- Gameday signage
- Vendor table at two Tribe events
- Tribe Hat & T-Shirt

SINGLE
\$1,200



- Company logo and URL on sdtribe.com
- Ad placement in one quarterly newsletter
- One quarterly sponsor spotlight on social media
- Gameday signage

EXECUTIVE SPONSORS

Our current Executive Sponsors continually provide support for the sustainment and growth of the Tribe and our athletes. Since 2015, our sponsors have contributed **over \$100,000** to support 250 softball and baseball players.





2846 Veterans Memorial Hwy.
Austell, GA 30168
www.bestwaytax.com

To Whom It May Concern:

3/3/2021

South Dekalb Sports Association Inc. has been a client of our firm for 4 years. We hereby confirm that they are in good standing with the IRS regarding their 501c3 status. In addition, they are in compliance with the IRS in regard to their annual tax return filings and, also with the Secretary of State of Georgia concerning their annual corporation renewal. If you have any questions regarding this letter, please feel free to reach out to me.

Best Regards,

A handwritten signature in black ink, appearing to read 'Malcolm D. Lewis'.

Malcolm D. Lewis
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**JOIN
THE TRIBE**

BATTER UP

TO BECOME AN OFFICIAL
SOUTH DEKALB TRIBE
SPONSOR CONTACT
WILL WATKINS AT
WWATKINS@SDTRIBE.COM

STAY CONNECTED

SDTRIBE.COM
info@sdtribe.com



@SDTRIBE



@SOUTHDEKALBTRIBE



**Scan the QR code to see the
Tribe in action!**