



“Sports do not build character. They reveal it.” – Heyward Hale Brown

Who We Are

The South DeKalb Tribe is a youth 501-c3 sports organization officially founded August 8, 2015 out of Lithonia, GA. The mission of the organization is to foster good character and future productive citizens through sports and a unique approach at making a positive impact in our community.

We have 75+ student-athletes ages 3-13 with three select teams competing at national baseball and softball tournaments several times a year.





Off the field the organization as a whole also participated in several community involvement events including the Heart of South DeKalb Parade and the Atlanta Lupus Walk. In December 2018, the Tribe hosted its annual Holiday Giveback where Tribe players personally handed out more hygiene and necessity items to the homeless in downtown Atlanta.

Teaching methods used on a daily basis are in full efforts to prepare our student-athletes for life beyond DeKalb County with a 360 approach that allow to them obtain college scholarships, be future leaders, or compete at the professional level.

African Americans make up only

8% of Major League Baseball

2018 ACCOMPLISHMENTS

-  City of Stonecrest, Georgia recognized the organization for its community effort and proclaimed July 16th as South DeKalb Tribe Day in the city of Stonecrest
-  Added softball to encourage more girls to play and create a pathway to earn a college scholarship
-  GrandSlam World Series Champions (Panama City, FL)
-  Baseball competed at nationally ranked tournaments in Nevada, South Carolina, New York, and Florida



Costs and **lack of resources** are key factors that contribute to the **decline** in participation in **sports**.

South Dekalb Tribble plans to continue to grow and provide impactful experiences. Our current operating budget for six teams is \$100K and includes expenses for the following:

- Facility Rental Fees
- Equipment
- Uniforms
- Tournament Fees
- Community Events

In appreciation for your contributions and support, your business will be highlighted and receive the following depending on contribution level:

- Logo inclusion on website
- Recognition at community events (i.e. banners, announcements, logo on advertising materials, social media)
- Opportunity to speak at events and distribute marketing collateral
- Presenting sponsor of select events (i.e. Tribe Day)
- Honoree Tribe Kit (sweatshirt or t-shirt, hat, and plaque)

How Can You Support

COMMUNITY CHAMPION

\$10,000

Assists 6 teams with the following:

- Purchase of team training equipment and (2) premium bats
- Facility Rental for (3) months

COMMUNITY NEIGHBOR

\$5,000

Assists 6 teams with the following:

- Entry fee for (2) tournaments
- Purchase of items needed for (2) community events

COMMUNITY SUPPORTER

\$2,500

Assists 6 teams with the following:

- Practice uniforms
- Uniform accessories

Contribute to other operating expenses with in-kind donations of **\$100, \$250, \$500**